



We're Looking for a Social Media Coordinator

 Peterborough City Soccer Club

 Passionate about soccer and social media? This one's for you!

Join our dynamic team and help grow the digital voice of PCSC. We're on the hunt for a creative, organized, and football-loving Social Media Coordinator to lead our online presence across all platforms.

This is a volunteer position that will receive an honorarium.



What You'll Be Doing:

- Developing and executing a social media strategy that captures the energy of our club and its community.
 - Creating compelling content (graphics, video, and copy) for match days, player spotlights, behind-the-scenes, and more.
 - Managing and growing our platforms (Instagram, Twitter/X, Facebook, TikTok, etc.).
 - Engaging with fans, responding to comments/messages, and driving community interaction.
 - Collaborating with coaches, players, and staff to keep content fresh, timely, and on-brand.
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What We're Looking For:

- Strong understanding of social media trends, algorithms, and best practices.
 - Solid design and editing skills (Canva, Adobe Suite, or similar).
 - Excellent writing and communication skills.
 - Passion for soccer and community-driven storytelling.
 - Availability for game days, events, and occasional evenings/weekends.
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Bonus Points For:

- Experience with social media analytics and performance reporting.
 - Photography or videography experience.
 - Familiarity with our club's color palette and identity (Gold & Navy vibes  ).
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How to Apply:

Send your resume, a short note about why you're a good fit, and a few examples of your social media work to Leanne McLaughlin at: pcsasponsor@gmail.com by April 30, 2025.

Let's build something great together – online and on the pitch. #JoinTheTeam #PCSC